

# The Challenge

Companies are looking for new ways to make their virtual events more interactive, engage with their audience and to transform their users into a strong community.



# The Solution



An innovative, interactive software solution that turns passive attendees into active users who can interact with content and enjoy events with new incentives.



## About Spect8

Passive viewing is a thing of the past. By incorporating public and private chats (a mix of text, images, emojis, etc.) along with real-time widgets, polls, quizzes, and custom request features, your users become active.

What does that mean?

With Spect8, you offer your viewers more opportunities for interaction, more motivating gamification, more social exchange and thus more fun. Participants therefore stay longer and come back more often.



Regular events of any kind can be transformed into interactive experiences.



Workshops



Virtual fairs



Lectures

### Smart solutions for business

- ✓ **Automatically moderated chat**  
Friendly exchange and relaxed interaction, toxic viewers are muted or banned completely.
- ✓ **Easy integration**  
Software fully adaptable to brand and usage type, across all platforms.
- ✓ **Interactive features**  
Quick polls, improvised quizzes, and a loyalty program that rewards the most loyal viewers.
- ✓ **Unique service**  
Your desired feature is not yet included? We can support you with the development of new, individual widgets.

Spect8 turns passive viewers into **active users**.