

The Challenge

Content providers are looking for new ways to make live streams more exciting and interactive for their viewers, monetize fans and turn them into a strong community.



The Solution



An innovative, interactive software solution. Passive viewers are turned into active users who can interact with the content and enjoy sporting events of any kind with new incentives.

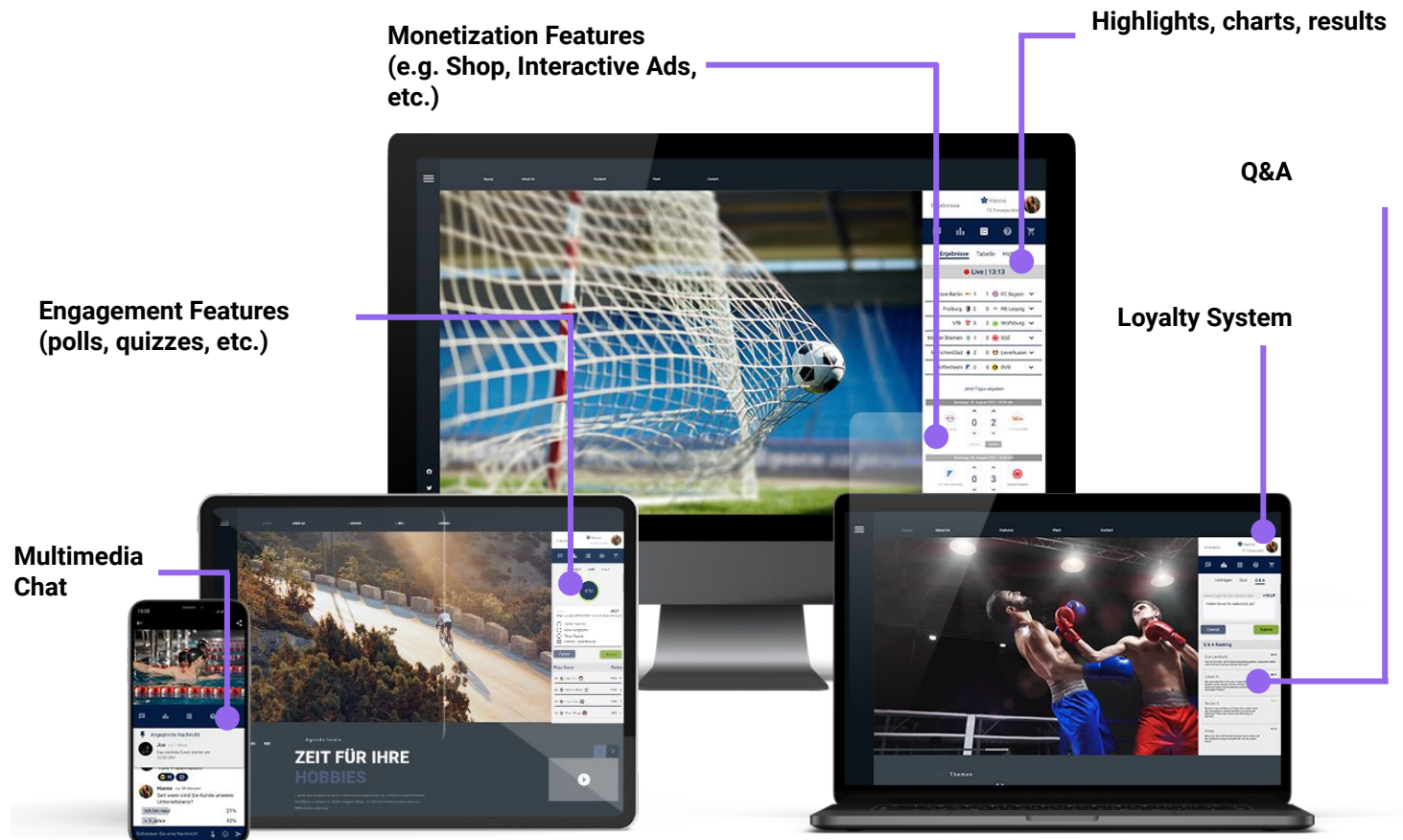


About Spect8





Passive watching is a thing of the past. By incorporating public and private chats (a mix of text, images, emojis, etc.) along with real-time widgets, polls, quizzes, and customized features, your viewers become active.

What does this mean?

With Spect8, you offer your fan base more ways to interact, more motivating gamification, more social sharing, and therefore more fun. Viewers stay longer and come back more often.



Smart solutions for business

- 
Automatically moderated chat
 Friendly exchange and relaxed interaction, toxic viewers are muted or banned completely.
- 
Easy integration
 Software fully adaptable to brand and usage type, across all platforms.
- 
Interactive features
 Quick polls, improvised quizzes, and a loyalty program that rewards the most loyal viewers.
- 
Unique service
 Your desired feature is not yet included? We can support you with the development of new, individual widgets.

Spect8 turns passive viewers into **active users**.