

The Challenge

Companies are looking for new ways to make their content more interactive, engage with their readers and viewers, and turn their subscribers into a strong community.



The Solution



An innovative, interactive software solution that turns passive customers into active users who can interact with content and enjoy content with new incentives.



About Spect8

Passive content consumption is a thing of the past. By incorporating public and private chats (a mix of text, images, emojis, etc.), along with real-time widgets, polls, quizzes, and customized features, your users become active.

What does this mean?

With Spect8, you offer your readers and viewers more interaction opportunities, more motivating gamification, more social sharing, and therefore more fun. Subscribers therefore stay longer and come back more often.



Regular content of any category can be transformed into interactive content.



Sports



Politics



Economy



Culture



Travel

Smart solutions for business

- ✓ **Automatically moderated chat**
 Friendly exchange and relaxed interaction, toxic viewers are muted or banned completely.
- ✓ **Easy integration**
 Software fully adaptable to brand and usage type, across all platforms.
- ✓ **Interactive features**
 Quick polls, improvised quizzes, and a loyalty program that rewards the most loyal viewers.
- ✓ **Unique service**
 Your desired feature is not yet included? We can support you with the development of new, individual widgets.

Spect8 turns passive viewers into **active users**.